

Spirits of Louisiana

Annual fundraising event benefiting the Old State Capitol Foundation, a 501(c)(3) organization

Sponsorship Information Packet



ABOUT SPIRITS

Louisiana's Old State Capitol has a story unlike any other. From the historic House Chamber where Louisiana seceded from the Union in 1861, to the Senate Chamber, which hosted the impeachment proceedings of Gov. Huey P. Long, this former Statehouse has seen pivotal moments in state and national history.

We celebrate the spirit of this building each October with our signature fundraising event, Spirits of Louisiana. For this unique event local distilleries to serve their craft spirits in our uniquely historic atmosphere.

Spirits has quickly become one of the premiere events in Baton Rouge with attendance growing annually.

Guests are invited to dress in themed attire and enjoy an evening of fine catered cuisine, an open bar, live music, photography, raffles, and an art auction.



WHY SPIRITS?

The mission of the Old State Capitol is to educate children and adults about Louisiana's rich history and the democratic process through educational programming and interactive exhibitions. We are committed to sharing the uniqueness of our state's vibrant past with every visitor.

All proceeds from Spirits of Louisiana directly support this mission. In 2024, the Old State Capitol was visited by more than 50,000 visitors spanning all 50 states and 80 countries. With free admission, the museum remains accessible to Title I schools, community summer camps, and families across the region.

Our year-round educational programming and events are free to the public, which is made possible by the generous support of Spirits of Louisiana and its attendees.



YOUR SUPPORT IN ACTION

Educational Activities



What better way to teach the importance of democracy and voting than through fun, interactive games? With funds raised by *Spirits of Louisiana*, we created this unique bracket-style tournament game that encourages students to think critically, debate, and vote!

Older students debate and vote on the most influential figure in Louisiana history, while our younger visitors champion the food most unique to our state.

Exhibits



We are continually working to update our existing exhibits and develop new ones. This year, we enhanced our exhibit on the assassination of Sen. Huey Long by adding dramatic and historic film footage, offering visitors a more captivating experience.

We are also developing an exhibit about the Reconstruction Era, an often misunderstood period in American history. This period is significant to our history because Reconstruction lasted longer in Louisiana than any other state, and was seen as a model for other Southern states.

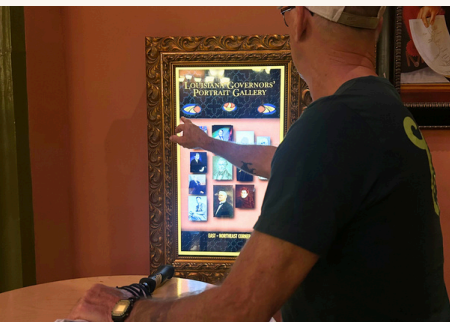
Educational Programming



Throughout the year, the Old State Capitol offers educational programming events for children and adults, often designed to complement our current events. In 2024, we also hosted a series of lectures on the Reconstruction Era.

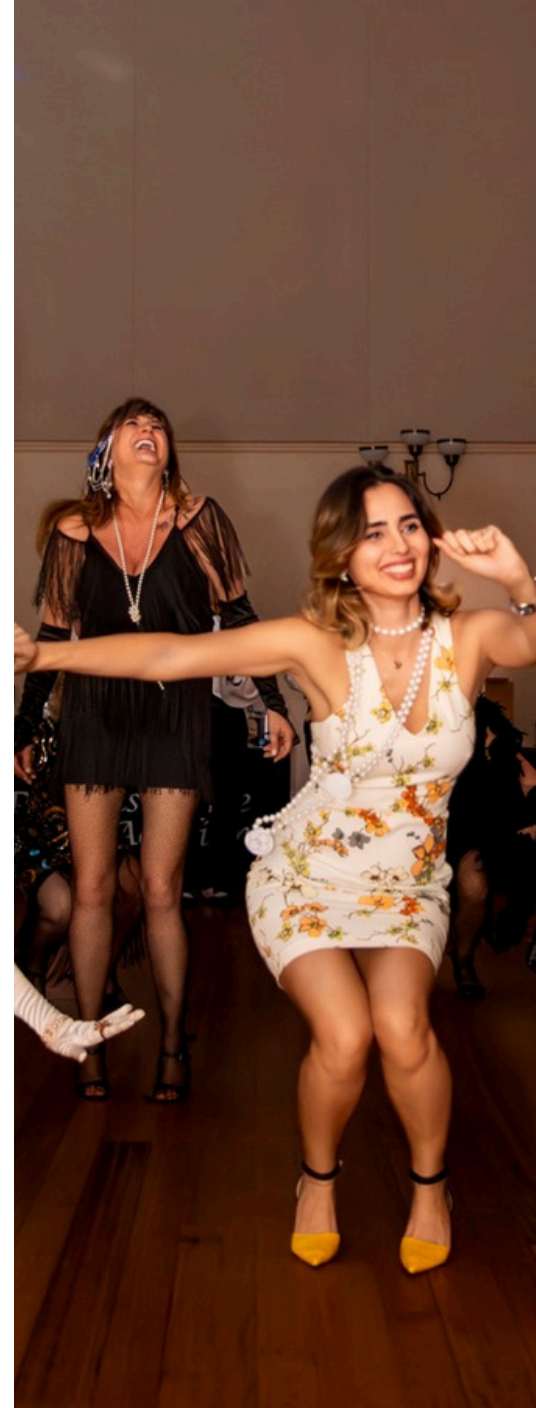
Our *Free First Sunday* programs invite families to participate in hands-on arts and crafts activities that celebrate Louisiana's history and culture. Additionally, our annual egg roll mirrors the White House tradition of inviting children to decorate their own wooden eggs to race across our scenic grounds, combining fun with tradition.

Museum Enhancements



Technology is a wonderful way to bring history to life, and we leverage the use of social media platforms to reach new audiences; our lectures have been viewed by audiences in Canada and Europe!

Our museum's newest digital addition is the interactive governor's kiosk, which offers brief, engaging descriptions of Louisiana's colorful and influential state leaders.



"The Spirits of Louisiana event is a wonderful opportunity for people to enjoy one of Louisiana's most beautiful and historic buildings while supporting its historical and educational missions. The proceeds from this annual event fund important projects that educate and entertain locals and visitors from around the world."

-Secretary of State, Nancy Landry

SPONSORSHIP LEVELS

TOP SHELF	\$10,000	Company logo prominently placed on: <ul style="list-style-type: none">• Ticket purchase site• Invitations• Social Media Campaign + E-mail Blasts• Billboard• Recognition at event + 16 tickets
PRIVATE RESERVE	\$5,000	Company logo prominently placed on: <ul style="list-style-type: none">• Ticket purchase site• Invitations• Social Media Campaign• Billboard• Recognition at event + 12 tickets
PREMIUM	\$3,000	Company logo prominently placed on: <ul style="list-style-type: none">• Ticket purchase site• Invitations• Social Media Campaign• Signage at event• 8 tickets
SELECT	\$1,250	Company name prominently placed on: <ul style="list-style-type: none">• Ticket purchase site• Invitations• Signage at event• 6 tickets
HOST COMMITTEE	\$500	Name of individual/couple prominently placed on: <ul style="list-style-type: none">• Invitations• Signage at event• 4 tickets

BECOME A SPONSOR

Louisiana's Old State Capitol

Spirits of Louisiana

October 30, 2025

Sponsorship Levels

Top Shelf [] \$10,000

Private Reserve [] \$5,000

Premium [] \$3,000

Select [] \$1,250

Host Committee [] \$500

Company/Individual _____

Contact Person _____

Address _____

Email _____

Phone _____

Deadline for listing on invitation is Sept. 2

Please make checks payable to:

Old State Capitol Foundation

100 North Boulevard | Baton Rouge, LA 70801

Tax ID 72-1176620

CONTACT US

Now more than ever we understand the importance of engaged citizenship and the democratic process. With your sponsorship, we can continue to reach more audiences and further our mission of educating the public through exhibits, programming and the arts. With this sponsorship, we hope to help your company make the most of your philanthropy budget by bringing awareness to your business and by highlighting you as a valuable sponsor.

Please contact Mary Durusau with any questions.



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